

2012 Membership Growth Training Opportunities

Dream Come True

One of Lord Baden-Powell's dreams was to make Scouting a model of how people from different backgrounds can work together effectively for the betterment of humanity. The conference is designed for leaders responsible for the expansion of the Scouting program in underserved urban, rural, and ethnic minority populations.

Join us for 2012 training conferences at Philmont Training Center and the Florida Sea Base Conference and Retreat Center. With experienced volunteers and professional staff members knowledgeable in successful methods as faculty, the weeklong conferences are presented in a relaxed learning environment with lots of Scouting fun and fellowship.

Conference Facilities



Philmont Training Center

The Philmont Training Center is located in the mountains of northeastern New Mexico near Cimarron, about halfway between Raton and Taos. Rich in history and

natural beauty, this area offers exciting, educational experiences for the entire family with an almost ideal climate of warm days and cool nights.

Council and district volunteers and professionals can attend a variety of weeklong conferences at the Philmont Training Center. Each conference features the latest training tools and techniques, audiovisuals, discussions, idea sharing, and activities led by a faculty of experienced Scouters selected by the divisions and committees of the National Council for their expertise in the conference's topic. Attendees are selected by recommendation of the local council or one of the BSA's national committees.



Florida Sea Base Conference and Retreat Center

The Florida National High Adventure Sea Base is owned and operated by the National Council of the Boy

Scouts of America to offer unique educational aquatic programs to our members. Located in Islamorada and on Summerland Key in the beautiful Florida Keys—as well as Marsh Harbour; Great Abaco Island, Bahamas; and in the heart of the Florida Keys—the near shore reefs and crystal clear waters offer unparalleled opportunities for short- and long-term programs year-round. Our conference facilities are utilized for youth and adult Scouting conferences and non-Scouting groups when available. Write or call for specific program information and costs.

Established in 1993, the Florida Sea Base Conference and Retreat Center is a premier location for planning conferences, training courses, and group retreats. With two locations in the Florida Keys, this is an ideal location to get away from it all. Both facilities offer a wide array of meeting spaces, housing options and room configurations, Wi-Fi, and a full complement of multimedia visual aids. In addition, all meals are prepared in-house by our resident chef.

Conferences

Philmont Training Center

Membership Strategies and Best Practices

June 24–30, 2012

July 22–28, 2012

July 29–August 4, 2012

This conference is especially designed for area, district and council membership committees, commissioners, unit leaders, and those responsible for serving an increasing number of youth in Scouting programs. Presentations and discussions cover new unit organization, year-round youth recruitment, transition ideas from and into each program, reducing dropped units, and increasing tenure/retention. Special emphasis will be placed on school access and innovative ideas to recruit more youth.

Scouting in the Hispanic/Latino Community

June 24–30, 2012

This conference provides volunteers and professional Scouters how-to strategies to organize and implement the Scouting program in the Hispanic/Latino Communities, including successful techniques for recruiting Hispanic American volunteers at council, district and unit levels. Presentations and discussions cover culture values and traits that are shared by most Hispanic Americans. You will learn how to incorporate proven techniques and “Best Practices” into your district’s or council’s operation to bring Scouting programs to the fastest growing segment of our population. We will highlight the Spanish-language resources available to your council and district.

Multicultural Markets

August 5–11, 2012

This course helps participants understand the changing demographics in their communities and also explores the many cultures currently living in our communities. The discussion will outline the commonalities that exist between us, teach how to communicate with respect for other people, and emphasize the importance of being open-minded and accepting of new ideas and members into Scouting by following the mission of the Boy Scouts of America.

How to Grow and Sustain Venturing

August 12–18, 2012

With this course, you will learn how to incorporate proven techniques into your district’s or council’s operation. You will see how successful districts and councils have attained sustained growth without having a negative impact on other Scouting programs. If you would like to learn about leadership training, recognition, activities, council, or district organization or program planning for the unit, then this is the conference for you.

For more information about Philmont Training Center, visit www.philmontscoutranch.org.