

Winners

12TH ANNUAL PRESIDENT'S AWARDS FOR MARKETING EXCELLENCE

Congratulations to all of the winners in the 12th Annual President's Awards for Marketing Excellence. Your continued dedication to excellence has helped to propel the Scouting brand to new heights. Thank you to all the councils who submitted entries.

100th Anniversary Marketing/Promotional Efforts

Mid-America Council No. 326
Golden Empire Council No. 047
Lincoln Heritage Council No. 205
Great Lakes Council/Detroit Area Council No. 272
Piedmont Council (California) No. 042

Annual Report

Dan Beard Council No. 438
Northern Star Council No. 250
Inland Northwest Council No. 611
Mecklenburg County Council No. 415

E-Newsletter

Marin Council No. 035
Mecklenburg County Council No. 415
Chief Seattle Council No. 609
Piedmont Council (California) No. 042
Baltimore Area Council No. 220
Atlanta Area Council No. 092
Simon Kenton Council No. 441
Tall Pine Council No. 264

Finance Support

Dan Beard Council No. 438
Northern Star Council No. 250
Crossroads of America Council No. 160
Greater Cleveland Council No. 440
Northern New Jersey Council No. 333

Friends of Scouting

Yucca Council No. 573
W.D. Boyce Council No. 138
Mid-America Council No. 326
Central New Jersey Council No. 352
South Florida Council No. 084
Mecklenburg County Council No. 415

Best Hispanic-Focused Marketing Campaign

Sequoia Council No. 027
Grand Canyon Council No. 010
Denver Area Council No. 061
Greater Alabama Council No. 001

Marketing Campaign

Crossroads of America Council No. 160
Lewis & Clark Council No. 114
Lincoln Heritage Council No. 205
Denver Area Council No. 061
Sam Houston Area Council No. 576
Dan Beard Council No. 438
Santa Clara Council No. 055

Marketing Collateral

Gulf Ridge Council No. 086
W.D. Boyce Council No. 138
Greater Alabama Council No. 001
Quivira Council No. 198
Connecticut Yankee Council No. 072

Multicultural Marketing Efforts

W.D. Boyce Council No. 138
Sam Houston Area Council No. 576
Denver Area Council No. 061
Capitol Area Council No. 564
Chief Seattle Council No. 609

Newsletter—Print Version

Connecticut Yankee Council No. 072
Mecklenburg County Council No. 415
Greater St. Louis Area Council No. 312
Greater Cleveland Council No. 440
Lincoln Heritage Council No. 205
Crossroads of America Council No. 160
Simon Kenton Council No. 441

Positive Public Relations

Denver Area Council No. 061
Chief Seattle Council No. 609
Capitol Area Council No. 564
Crossroads of America Council No. 160
Northern Star Council No. 250
Puerto Rico Council No. 661

Web Site

W.D. Boyce Council No. 138
Chief Seattle Council No. 609
Piedmont Council (California) No. 042
Puerto Rico Council No. 661
Gulf Ridge Council No. 086
Connecticut Yankee Council No. 072
Mount Diablo—Silverado Council No. 023
Lewis & Clark Council No. 114



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